



EPIP 2019 in Zurich: Call for Papers

The European Policy for Intellectual Property association (EPIP) announces its 14th Annual Conference in Zurich, Switzerland, from September 11 to 13, 2019 with a special attention on

“The Future of IP”

Scholars from all disciplines and practitioners interested in the economic, managerial, legal and political aspects of intellectual property rights are all encouraged to submit and/or to attend.

Keynote speakers

- Prof. Alberto Galasso (University of Toronto)
- Prof. Peter Menell (UC Berkeley)
- Prof. Reinhilde Veugelers (KU Leuven)

Topics

This edition seeks contributions on the major challenges facing patent offices and IP users. Topics such as blockchain & IP, IP challenges posed by the convergence of industries, and opportunities arising from digitalisation are particularly encouraged. However, we invite submissions on all IP-related topics, including:

- IP and innovation/competition
- IP and firm strategy
- IP and its role on the market for technology
- Standards and patent pools
- Inventor mobility and knowledge flows
- International trade agreements and IP
- Open access and IP in science
- Functioning of IP systems
- Gender and IP
- IP and new research methods

All forms of IP are relevant, whether patents, copyrights, trademarks, plant breeding rights, geographical indications, design rights, trade secrets or others.

Submission information

Full papers and extended abstracts may be submitted via the online submission system at www.editorialexpress.com/conference/epip2019. Preference will be given to full paper submissions. The submission deadline is April 7, 2019. All submissions will be peer-reviewed. Paper selections will be announced on May 15, 2019.



Themed sessions

EPIP 2019 invites applications for unsolicited themed sessions on any relevant topic. Interested session chairs should submit a short session description as well as 2 to 4 papers/extended abstracts in a single PDF document. Organizers reserve the right to add papers to an incomplete session or to selectively pick papers. All submissions must go through the main submission portal, respect the general deadline and will be peer-reviewed.

Special themed session on industrial design

The World Intellectual Property Organization (WIPO) will organize a special session with a focus on

Design Innovation and Industrial Design Protection

Since 2005, the number of industrial designs filed worldwide has doubled. This suggests that firms are increasingly relying on industrial design rights to build their competitive advantage. Yet, our understanding of the relationship between design innovation and the use of industrial design rights as an appropriation strategy remains limited.

This themed session aims to bring together empirical research on how industrial design protection may contribute to design innovation, business growth and economic development. Conceptual papers on industrial design rights will also be considered. However, priority will be given to empirical research papers.

Topics of interest relevant to this session include, but are not limited to:

- How the management of design innovation differs from the management of technological innovation
- What characterizes markets for design-intensive products
- The economic value of industrial design rights
- The role of industrial design rights as an appropriation strategy, and its complementarity or substitutability to other IP instruments
- How the use of industrial design rights may vary across industries and sectors
- How differences in industrial design protection policies and practices may affect users' filing and enforcement strategies
- Enforcement of industrial design rights, including litigation
- ID policies that balance the needs of design firms and the public interest

This session is sponsored by WIPO. Authors whose papers have been selected for this session will receive financial support covering travel to and from the conference, accommodation and registration.





Young Scholars Awards

The EPIP Association will award two Young Scholars Awards for the best papers submitted by PhD students in economics/management and in law. More information is available at www.epip2019.org/index.php/awards.

Registration

Conference registration will be available at www.epip2019.org in March 2019.

PhD workshop

The EPIP association supports PhD students in the field through reduced registration fees. In addition, a PhD workshop on “The Legal and Economic Analysis of Patent Litigation” will be organized by Prof. Christian Helmers on September 11, at no extra cost for all selected students. Kind support by the USPTO for this PhD workshop is anticipated. For more information, see www.epip2019.org/index.php/epip-phd-workshop.



www.epip2019.org



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